

EDUCATION

Columbia College Chicago, Chicago, IL June 2020
Bachelor of Arts in Advertising

WORK EXPERIENCE

4A's MAIP Virtual Engagement Program - MAIP Fellow 2020

Art Director

Clients: Jiffy Lube & Citibank

- Selected as Art Director MAIP Fellow from over 640 applicants
- Created mockups for a campaign with Mindshare, Publicis group and Digitas for : Jiffy Lube and Citibank
- Selected as a finalist by Mindshare for Jiffy Lube

AAF National Student Advertising Competition

Art Director 2019 & 2020

Client: Adobe & Wienerschnitzel

- Created mockups for final campaign
- Participated in brainstorming for large scale planning and ideas with other creatives
- Aided in collecting research on competitors
- Created mockups for the campaign
- Assisted in creating final deck for presentation
- Brainstormed big ideas with other creatives

NRF Retail Competition

Art Director, Designer, Copywriter, & Film Director/Editor 2019

Client: Akola Jewelry

- Lead a team of creatives to create a campaign for Akola
- Directed and edited a commercial
- Created all ads for the deck

Leo Burnett/One Club Chicago Bootcamp

Art Director & Film Director/Editor 2018 & 2019

Clients: Wingstop & Kraft

- Lead other creatives
- Put together the deck for judging
- Helped create mockups with a Graphic Designer
- Created mockups of experiential events
- Filmed/Edited video for a survey our team conducted
- Assisted brainstorm big ideas for final campaign

Effies Collegiate

Art Director 2017 & 2019

Clients: Subaru & Pace Salsa

- Brainstormed big ideas for the campaign
- Created mockups for the campaign
- Assisted in creating final video presentation
- Assisted in collecting videos for final video
- Created mockups for final campaign
- Helped create final deck for presentation

ACHIEVEMENTS

Placed in the Leo Burnett/One Club Chicago Bootcamp
Placed in the AAF National Student Advertising Competition
NRF school finalist
Selected to attend 10th annual MTCP
Artist of the week at Columbia College
Inducted into the Alpha Sigma Honor Society

SKILLS

Indesign
Photoshop
Premiere
Illustrations

Final Cut
Keynote
Garageband
Procreate software

Digital Photography (Rebel T6)
Logic Pro X
Social Media
Animation (RoughAnimator)